





career profile placed me as a serious contender for the DOSR TL/CIE(MOD) job which I now had my eyes and ambition on and eventually succeeded at winning the competition for when it was advertised.

It was an honour and a privilege to eventually take on the custodianship of that very important role and I never underestimated the responsibility that came with it. I have mentioned a few key successes we achieved above and would like to highlight a few others – whilst also not forgetting the significant contribution by many other specialist stakeholders across the MOD, the HSF, Industry, Academia and other organisations who worked with us and contributed to these successes. This included enabling DOSR to move to its current format as part of the DSA when the Defence Safety and Environment Authority (DSEA) merged with the Military Aviation Authority (MAA) in April 2015, DOSR has since worked at pace in support of Defence operations around the World, including Ukraine. We developed the Regulatory Waiver process assisting operational commanders and accountable persons to have a clearer understanding of risk, thus enabling them to make informed decisions on safety. We provided recommendations to Ministers and the Chief of the Defence Staff for weapon firing and trials. The proactive initiation of mutual recognition with the US Navy and development of product safety certification for Defence OME are worthy of another mention. They will deliver a more consistent and systematic approach to product safety, will reduce the transfer of risk to the Front-Line Commands and, will create a sound knowledge-base for the ongoing through-life safety management of the product once in service. Finally, some of this work has also

informed the development of the NATO Ammunition Recognition Programme (NARP) we jointly initiated in collaboration with NATO Partners which will improve confidence and inleroperability.

What do I think needs more work? I would say we still need to weik much hader at promoting and projecting the benefits of the work we do in explosives safely. Particularly its contribution to sustaining effective military capability and ultimately preventing an 'own goal' through an unfortunate self-inflicted accident, rather than it being seen as a 'blocker' to projects as is sometimes the case. Some of the (minc-boggling) comments I have had to respond to find, very senior personnel (who should have been to be composed to find, very senior personnel (who should have been to be composed to find, very senior personnel (who should have been to be composed to find, very senior personnel (who should have been to be composed to find, very senior personnel (who should have been to be composed to find, very senior personnel (who should have been to be composed to the personnel with NATO' when I comes to explosives safety.) Of course, far from, it as is mentioned above, we can be composed to take a leading fole within NATO. Illike to think things are improving and those doubters are 'getting it now rather that thinking if i shoult ouder, I will win.

On a final note, referement is highly recommended for anyone considering ill But it doesn't mean you have to totally switch off. I still have a strong passion and enthusiasm few what we do and I know! still have a lot to offer to assist others develop their own explosives askedy solutions. I very much look forward to staying in touch and meeting many of you at forthcoming IESPL and other events.

Bob MacNaught B-Sc CEng FIExpE MIET

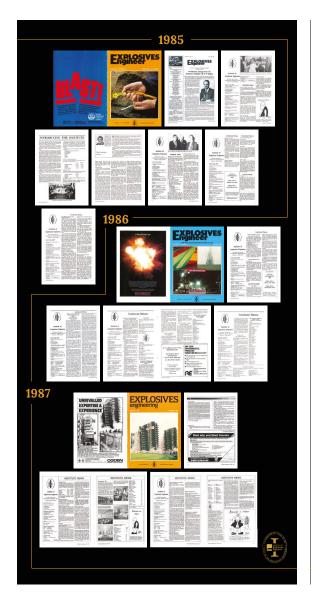


Contact us to be featured in the next issue of our journal: vickihall@iexpe.

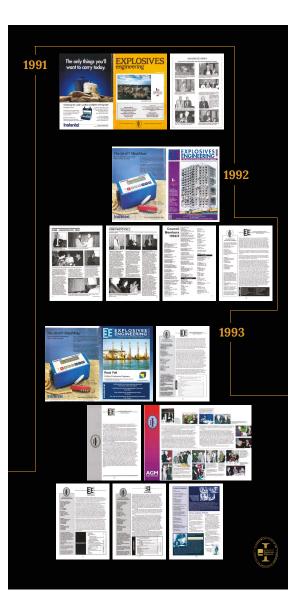
#### The Institute of Explosive Engineers (IExpE)

Mock up of IExpE's bi-monthly journal, including a cover design that will be used throughout 2024 to incorporate archived journal covers as part of their 50 years celebrations.







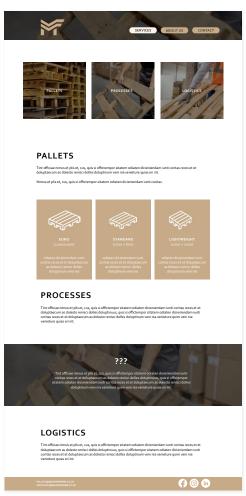


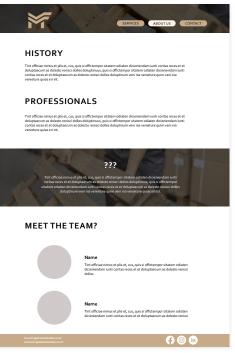
#### The Institute of Explosive Engineers (IExpE)

The first 3 of 13 display boards ready for the 50 year celebration showing archived journals from throughout the years. This was part of a bigger project preparing for the clients 50th Anniversary in May.











#### **Meadow Farm Pallets**

Website design using Adobe XD for an existing farming business who are expanding into the restoration and resale of pallets.





#### **Meadow Farm Pallets**

Eye catching A5 flyer using elements from the logo as the most prominent design feature, green colour taken from the clients sister company Meadow Farm Trailers.









#### Mulish

Extra Light, Light, Regular, Medium, SemiBold, Bold, Extra Bold
Extra Light, Light, Regular, Medium, SemiBold, Bold, Extra Bold



**CMYK:** 71, 33, 38, 4 **RGB:** 80, 137, 145 **HEX:** 508991



**CMYK:** 75, 68, 67, 90 **RGB:** 0, 0, 0 **HEX:** 000000

**CMYK:** 0, 0, 0, 0 **RGB:** 225, 225, 225 **HEX:** FFFFFF

**CMYK:** 18, 14 15, 0 **RGB:** 206, 206, 206 **HEX:** CECECE

#### **Cave Lettings**

Logo variations and initial brand guidelines for Cave Lettings. The Client had their name chosen and supplied logo inspiration (bottom right).

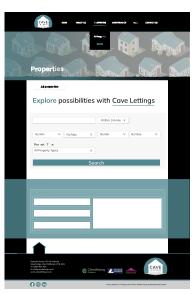
















#### Cave Lettings

Full website design for Cave Lettings using XD. Heavy use of black was at the clients request.









#### **Komplex Care**

Re-brand of the 3 logos. The logos looked great individually, but when trying to use them as a group they just didn't fit. I was given the opportunity to rebrand so that they obviously belonged to the same group. This was done by adjusting the overall shape, editing the font and changing the colour of the text.



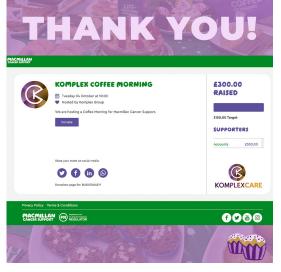
















#### **Komplex Care**

A selection of charity work during my time as part of the marketing team for Komplex Care. These fundraisers were organised, publicised and executed by myself.







#### Komplex Care

A general selection the kind of work that would need creating for social media, this includes testimonials, blog posts, Christmas giveaways and awareness days.



**KEEP** 

COOL

**IN THE** 

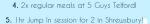
**HEAT** 

**WAVE!** 





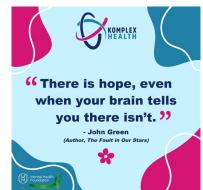




6. Shrewsbury Town FC- family ticket voucher and first team signed football!

(Raffle 2) To enter the raffle for these prizes leave us a positive review in our Instagram stories!

PLEASE NOTE: THIS RAFFLE IS FOR KOMPLEX CARE, KOMPLEX HEALTH
AND KOMPLEX COMMUNITY FRONT LINE EMPLOYEES ONLY.



























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#### Komplex Care

As a care company new care staff are needed all the time. This meant a large part of my role was to publicise various roles we needed to promote via social media.





#### Freelance work

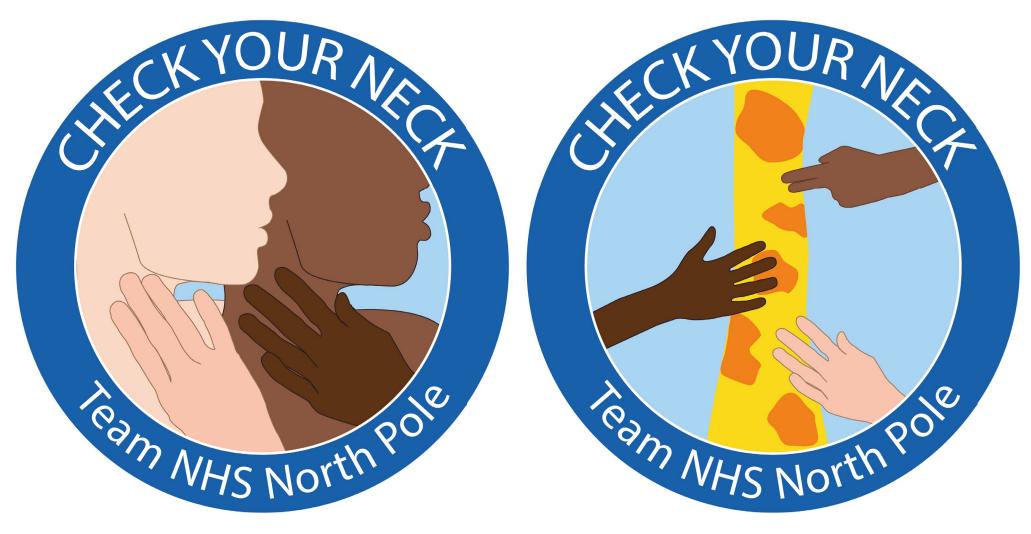
Complete re-brand for Leaton Hydrogeology Limited. Working closely with client to find something unique that worked for them. Using shapes and colours to resemble a Hydrogeological map.











#### Freelance work

An expedition team from within the NHS are trekking in the North Pole to raise awareness for an early diagnosis of Head and Neck Cancer. They wanted a logo to raise awareness that matched their expedition logo (bottom right) through use of colour.







#### Freelance work

Brand Identity for a local Bookkeeping business based in Melbourne, Australia. Logo, Letter head and business card.

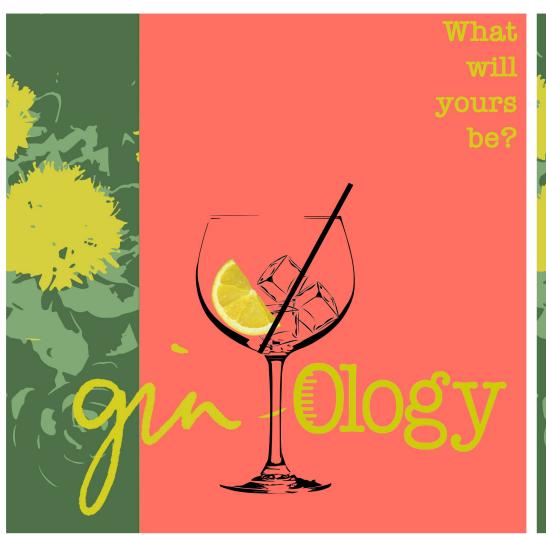


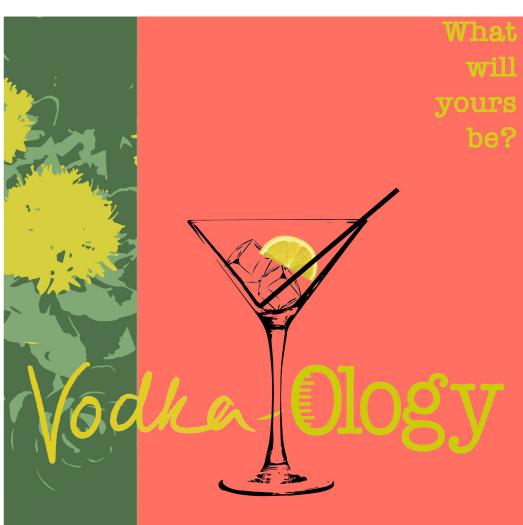


#### Brand Creation - Uni project

With a brief to create a drinks brand with a primary purpose other than refreshment, Ology is a soft drink that boosts dopamine to improve mood the day after drinking. The branding reflects the ingredients within the drink as well as making use of Pantone's colour of the year.











#### Brand Collaboration - Uni project

Creating an identity for a brand collaboration between Lego and Patagonia. Recycling old Lego blocks into a clothing range for eco-friendly brand Patagonia.



# WORLD

#### **NOT YOUR STANDARDS**

At Patagonia x Lego we are working with you towards a better future. Our new collaboration needs your help, by donating your old unwanted lego, we can remodel it into a brand new range of Patagonia clothing instead of littering our planet with non-recyclable plastic.

In exchange we promise that all new Lego will be 100% recyclable by the end of 2020. These changes won't effect the quality of any of our products so you really can change the world without changing your standards.

Looking to help you and the planet!

#### How do we donate our unwanted Lego?

It's easy! Simply collect any unwanted lego into a container and drop off in your local Lego or Patagonia store. All donations will be gratefully recieved in return for 5% off any Lego OR Patagonia range. Larger donations will be weighed and rewarded so the more you donate the more you save!

Once we have the Lego it will be cleaned, shredded and spun into a recycled plastic yarn that will then go on to be crafted into our loved and expected quality of clothing at Patagonia.





MAGAZINE MOCKUP INNER PAGES VOLG

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#### ACOUISITIONS

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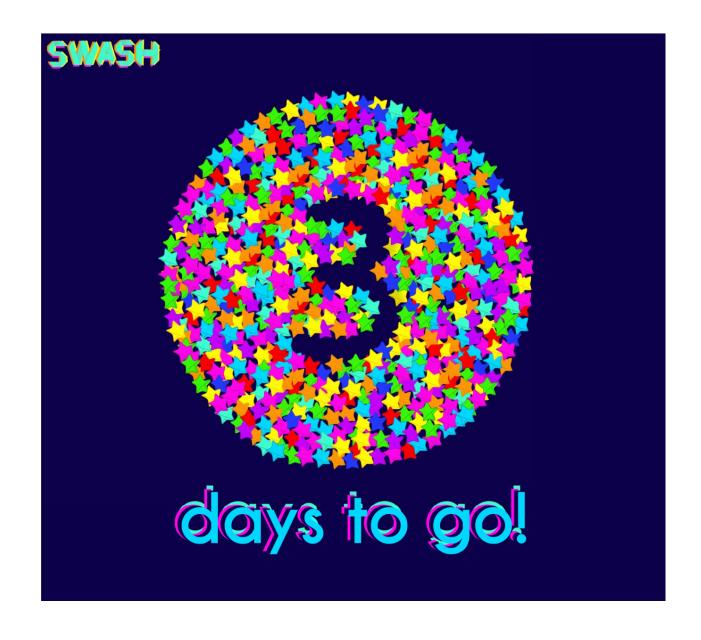




#### Collaboration with Lydia - Uni project

Brand creation- Swash is a 'paper soap' brand we created together in the midst of the Covid-19 pandemic. Innovating washing on the go. The logo reflects the origami star shaped soaps, and the advertisements hint at the way the soap marbles as it washes away.















#### Collaboration with Lydia - Uni project

Briefed to make a publication that creates a sense of space. We based ours on Manchester Print Fair. We chose to catalogue some of the Artists and Designers seen at the print fair, folding out to replicate the feel of walking into a huge room full of colour and creativity.





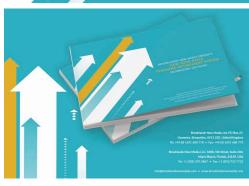














#### Brooklands New Media Ltd

A selection of redacted images showing the style of work I created whilst working at Brooklands New Media Ltd publishing. Using mostly InDesign and Photoshop to create themes that would be carried throughout the publication. Working with copy writers on InCopy software.

Thank you for taking the time to look!

**Evie Herbert** 

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